



## EIT Health

### SMART-UP LAB Intensive Entrepreneurship School 2020 – Naples


The **SMART-UP Lab**, set in the Department of Economics, Management, Institutions (DEMI) - University of Naples Federico II Italy, is designed to support the creation of innovative business initiatives in the "health" field.

**COURSE / PROGRAM DESCRIPTION:** The SMART-UP Lab is supporting learners to address real healthcare issues that can encourage an innovative mindset. Smart-Up Lab uses this approach to spread a culture of innovation and entrepreneurship. The programme is based on the E-Lab concept and will enable students to collaborate in small groups on major health challenges. Activities such as training, workshops, challenges, hackathons, mentoring, networking and events will be functional to the generation of business projects of economic and social value they will be selected, supported and presented to the qualified international partnership of EIT HEALTH. Participants will have access to online teaching materials, mentoring and to the EIT Health alumni network. The programme starts in June 2020 and finishes in December 2020. The course has been divided into 4 stages:

1. **Creation of teams, defining a problem;**
2. **creation of innovative idea;**
3. **Creation of a prototype, Presentation in front of investors;**
4. **Development and commercialization.**

**PARTICIPANTS:** SMART-UP Lab will be accepting students, PhD candidates, researches, entrepreneurs from various disciplines: medicine, life sciences, economy, IT, technical disciplines or similar. You can already have your idea for innovation but not necessarily. The Students will be activated, directed and accompanied, in a technical and coordinated way, in the exploration of the fascinating entrepreneurial challenges dictated by the so- called "active and healthy life".

#### LOCATION:

Microsoft Teams platform 

Department of Economics, Management, Institutions (DEMI) - University of Naples "Federico II" Campus Monte Sant'Angelo Via Cinthia, 26 - 80126 Naples, Italy.

#### APPLICATION:

Deadline: **12 June 2020**

Apply here → <https://eithealth.wufoo.com/forms/m14zev5406wa5xi/>

**TUITION & FEES:** There are no tuition fees for students enrolled in the SMART-UP Lab.

**FOR MORE DETAILS:** Nancy Capobianco: [nancy.capobianco@unina.it](mailto:nancy.capobianco@unina.it) | [DEMI Health Hub](#)

